

# Streamlining E-commerce Operations: Integrating Amazon Seller Central with Oracle E-Business Suite

## CUSTOMER PROFILE

A pioneering Skincare London-based company in the beauty industry, has revolutionized the skincare landscape by prioritizing clean, natural, and eco-friendly beauty solutions. With a strong focus on sustainability, they have emerged as an industry leader. Their diverse range of skincare products is tailored to address various skin concerns, appealing to a broad audience who value a conscious and environmentally responsible approach to self-care.

## BUSINESS CHALLENGES

- The Customer faced difficulties in retrieving Sales Orders from Amazon Seller Central to the Oracle EBS as well as 3PL system and retrieving Order data from 3PL system to ERP.
- They also faced difficulty in obtaining approvals for four levels of security concerning restricted data tokens, such as:
  - LWA Token
  - Developer license
  - Identity management and
  - PII data.
- Retrieving Order fulfilment from Amazon seller central to Oracle ERP was also complex.
- The Customer experienced difficulties in accurately tracking and consolidating revenue data.

## The Solution

- Bizdata took complexity to get Customer's developer documents approved and getting LWA(Login with Amazon)Token using Amazon Seller Partner API, Got approval on most secured PII data with RDT Token.
- Data Integration has been done at various levels starting from Integrating Sales order from Amazon seller central to (Oracle EBS) using amazon SP API.
- Integrating Sales order from amazon seller to 3PL system.
- Integrating the Order fulfilment from Amazon Central Seller to Oracle EBS.
- Integrating Ship Confirmation from 3PL system to Amazon Seller Central using SP API.
- Generated Recommendation report for restock inventory using Amazon API.
- Generated settlement financial report and integrated it to the Oracle EBS.

## Result

eZintegrations™

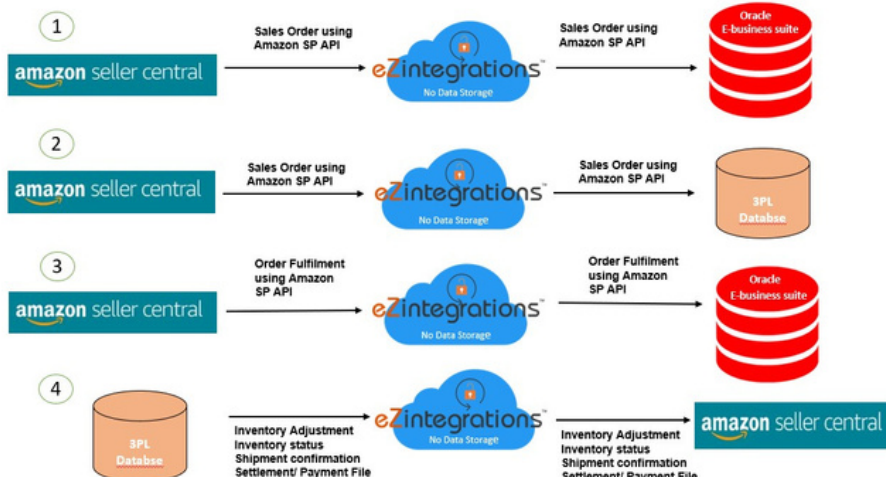
- In just few weeks, Company has transformed its eCommerce and Customer experience resulting in increasing its revenue by 2X.
- After implementing eZintegrations™ our customer reduced operational costs, automated the manual processes, reduced data errors, increased control, improved customer experiences, and achieved better insights and analytics.
- eZintegration provides real-time visibility into Sales orders, inventory levels, demand planning and forecasting, Stock recommendation and Financial settlement report.
- Also, Minimized burden of outsourced warehouse management.



## Why Bizdata?

- Seamless real-time Sales Order, Fulfilment Order, Order data integration from source to target.
- Connect any business applications with any data format.
- A Complete API Marketplace for errorless, smooth integration.
- Zintegrations™ is a platform by Bizdata to help you unlock the full potential of your data.
- All-in-one solution, catering to multiple aspects of the business, from sales order management to demand planning, inventory optimization, and financial reporting.

Amazon Seller Central – Oracle EBS Integration



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